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Kanika Kumar

Product and User Experience Designer

Work Experience

Coach | Handbags & Accessories Designer

JULY 2019 - PRESENT, NEW YORK NY

User research and tech pack development- rapid prototypes using Adobe Illustrator. User feedback and sample error handling with Engineering and Product Development teams. Presentations to executives for partnership collections with clients such as Disney, Marvel and Sephora. Presented a concept pitch for fall 2020 partnership with Tim Burton.

Fossil Group, Inc | Leather Design Intern

JUNE 2018 - AUGUST 2018, RICHARDSON TX

Designed an NFC technology featured wallet. Pioneered a signature print pattern for the fall 2019 line. Tech packs, PLM work and use of Adobe CC (Photoshop, Illustrator).

Mahindra Rise | Industrial Design Intern

JULY 2017 - AUGUST 2017, MUMBAI INDIA

Research and packaging design for Saboro Nutrition. Concept development using Rhino & Solidworks.

Saatchi & Saatchi | Graphic Design Intern

JUNE 2016 - JULY 2016, DUBAI UAE

Website layout design, advertising product releases, mood boards. Clients- Nakheel, Mai Dubai, Azure.

Skills

Software: Rhinoceros, Solidworks, Keyshot, Adobe CC Suite (Ai, Ps, Lr, Id, Xd), Figma, Sketch, Invision, ProtoIO, Balsamiq, PLM, Microsoft Office.
Proficient using MacOS and Windows.

Prototyping: Wireframing and rapid prototyping using Wood, Metal, Foam, Wire, Clay, 3D printing, Laser Cutting, Leatherwork, Sewing, Paper wireframing.

Coding: Basic HTML5, CSS, Javascript, Python, Grasshopper, Arduino. Python for front end coding & generative design.

Language: English, Hindi, French, Marathi

Education

Rhode Island School of Design | BFA

SEPTEMBER 2015 - JUNE 2019, PROVIDENCE RI

Major in Industrial Design, Concentration in Scientific Inquiry- GPA: 3.705, honors

Brown University | Courses

SEPTEMBER 2015 - JUNE 2019, PROVIDENCE RI

Courses in coding and user experience design. Member of the Brown University Orchestra for Fall 2015 (flutist grade 8, ABRSM)

MIT | Courses

FEBRUARY 2019- JUNE 2019, CAMBRIDGE MA

Created a breast abnormality detecting bra, to introduce a non-invasive way to detect breast cancer.

Relevant Courses

Design & Entrepreneurship | RISD

Introduction to business concepts such as the business model canvas, pitching a business idea, and financial calculations.

Sensor Driven Design | RISD

Introduction to Arduino and working with sensors to analyze human behavior and our environment.

UI/UX | Brown University

Critiquing and improving interfaces through an introduction to user interface design. Introduction to eyetracking as a means of improving interfaces.

Digital World | Brown University

Computer Science course that introduced students to HTML5, CSS, Javascript and Python. Website programming and app development.