



Kanika Kumar

Product and User Experience Designer

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Work Experience

Wharton, Product Design | Teaching Assistant

JANUARY 2024 - PRESENT, PHILADELPHIA PA

Responsible for grading 180 students, conducted office hours to teach key concepts.

FCB Health | Senior Product Designer

JUNE 2020 - JUNE 2023, NEW YORK NY

Promotions: PD Intern > Jr. PD > PD > Senior PD)

Digital product design consulting in the healthcare sector where I led my own team of designers. Web design, new medical product innovation for multiple clients at a time such as Pfizer, Genentech, Johnson & Johnson, Teva.

Coach | Handbags & Accessories Designer

JULY 2019 - MAY 2020, NEW YORK NY

Women's handbags, accessories and gifting for seasonal collections. Capsule collections with clients Disney, Marvel and Sephora. Presented a concept product line partnership with Tim Burton to C-Suite.

Fossil Group, Inc | Leather Design Intern

JUNE 2018 - AUGUST 2018, RICHARDSON TX

Designed an NFC technology featured wallet. Pioneered a signature print pattern for the fall 2019 line.

Mahindra Rise | Industrial Design Intern

JULY 2017 - AUGUST 2017, MUMBAI INDIA

Research and packaging design using Rhino and Solidworks.

Saatchi & Saatchi | Graphic Design Intern

JUNE 2016 - JULY 2016, DUBAI UAE

Website layout design, advertising product releases.

Skills

Software: Rhinoceros, OnShape, Solidworks, Keyshot, Adobe CC Suite (Ai, Ps, Lr, Id, Xd), Figma, Sketch, Invision, ProtoIO, Balsamiq, PLM, Microsoft Office.

Prototyping: Rapid prototyping using Wood, Metal, Foam, Wire, Clay, 3D printing, Laser Cutting, Leatherwork, Sewing, Paper wireframing, eyetracking.

Education

University of Pennsylvania | MIPD

JULY 2023 - JUNE 2025, PHILADELPHIA PA

Master of Integrated Product Design; collaborative program between Penn Engineering, Wharton & Weitzman School of Design.

Rhode Island School of Design | BFA

SEPTEMBER 2015 - JUNE 2019, PROVIDENCE RI

Major in Industrial Design, Concentration in Scientific Inquiry- GPA: 3.705, honors

Brown University | Courses with BFA

SEPTEMBER 2015 - JUNE 2019, PROVIDENCE RI

Courses in CS including coding and user experience classes. Member of the Brown University Orchestra for Fall 2015 (flutist grade 8, ABRSM)

MIT | Final Semester of BFA

FEBRUARY 2019- JUNE 2019, CAMBRIDGE MA

Created a breast abnormality detecting bra, to introduce a non-invasive way to detect breast cancer.

Relevant Courses

Negotiations | Wharton, UPENN

Study of negotiation tactics across industries through role playing and case studies.

Design & Entrepreneurship | RISD

Introduction to business concepts such as the business model canvas, pitching a business idea, and financial calculations.

Coding: Basic HTML5, CSS, Javascript, Python, Grasshopper, Arduino.

Languages: English, Hindi, French, Marathi

Managerial Competency: Led a team of designers at FCB, and led the outlet and Coach Create teams at Coach.